

DISCOVER YOUR

TEACHER BRAND STYLE

Fun quiz for educators,
teacherpreneurs and TPT sellers



LET'S GET STARTED



DISCOVER YOUR TEACHER BRAND STYLE

Read each question and choose the answer that feels most like you.

01| How do you spend your free time?

- A- Reading with coffee and journaling ☐
- B- Crafting or creating something new ☐
- C- Planning and organizing projects ☐
- D- Exploring new places, trends, and ideas ☐

02| How would you describe your teaching style?

- A- Warm and encouraging ☐
- B- Creative and engaging ☐
- C- Innovative and confident ☐
- D- Calm and intentional ☐

03| What do you want people to feel when they visit your TPT store?

- A- Inspired and supported ☐
- B- Excited and energized ☐
- C- Confident and empowered ☐
- D- Calm and focused ☐

04| Which color palette catches your eye first?

- A- Earthy and Warm

☐
- B- Bright and Playful

☐
- C- Bold and Modern

☐
- D- Soft and Elegant

☐

DISCOVER YOUR TEACHER BRAND STYLE

Read each question and choose the answer that feels most like you.

05| Which font style speaks to you most?

A- TEACH • CREATE • INSPIRE

☐

B- Teach • Create • Inspire

☐

C- Teach • Create • Inspire

☐

D- Teach • Create • Inspire

☐

06| Which type of content makes you stop scrolling?

A- Stories and behind-the-scenes moments

☐

B- Reels and colorful graphics

☐

C- Tutorials, launches, and transformation posts

☐

D- Minimal and aesthetic posts

☐

07| Which desk setup would make you happiest?

A- Cozy and earthy with plants, candles, and warm tones

☐

B- Bright and colorful with fun accessories and pops of color

☐

C- Modern and inspiring with bold décor and creative touches

☐

D- Minimal and neutral with clean lines and simple organization

☐

08| Which Pinterest board would you save first?

A- Cozy classrooms, coffee corners, plants, and neutral aesthetics

☐

B- Colorful classrooms, creative crafts, and bright organization ideas

☐

C- Modern brands, bold graphics, and trend-forward inspiration

☐

D- Minimal workspaces, muted palettes, and clean designs

☐

YOUR RESULTS • YOUR RESULTS • YOUR RESULTS

It's time for the fun part!

Count how many A, B, C, and D answers you have, then click on the tab that matches your highest score to discover your teacher brand style.

Mostly A's

Mostly B's

Mostly C's

Mostly D's



Tied between two styles? That's completely normal! Use your highest-scoring style as your foundation and borrow colors, fonts or design elements from your second style to create a brand that feels uniquely you.

BOHO DREAMER

Your Signature Palette

COLORS



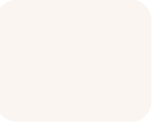
#E7A226



#E6A597



#835A0F



#FAF5F0

TINTS



Photo by Svitlana/Unsplash

Your Font Pairings

Main font

Aboreto

Secondary font

Tenor Sans

YOUR VIBE

Warm • Cozy • Encouraging

keep it simple: Use your main font for headings and secondary for body text

Your Signature Content Style

Personal stories and lessons learned
Classroom inspiration
Encouragement and teacher life content
Pinterest-friendly graphics

Why it works

People connect with your warmth, authenticity, and relatable experiences.

Tasks you may want to — outsource first —

- ♥ Pinterest management
- ♥ Blog formatting
- ♥ Newsletter design

FUN & PLAYFUL

Your Signature Palette

COLORS



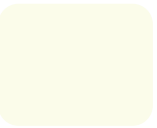
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#F4652C



#76C6EA



#FBFCEA

TINTS



Foto de Eugene Golovesov en Unsplash

Your Font Pairings

Main font

Dynapuff

Secondary font

Work Sans

YOUR VIBE

Energetic • Friendly • Creative

keep it simple: Use your main font for headings and secondary for body text

Your Signature Content Style

Colorful graphics and carousels
Reels and short-form videos
Classroom hacks and tips
Interactive content (polls, quizzes, questions)

Why it works

People are drawn to your energy, creativity, and engaging personality.

Tasks you may want to — outsource first —

- ♥ TPT storefront design
- ♥ Pinterest pin creation
- ♥ Resource formatting and design

BOLD CREATOR

Your Signature Palette

COLORS



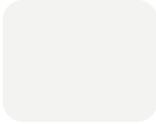
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#F4482B



#053343



#F3F4F1

TINTS

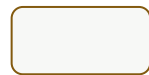


Photo by Cottonbro/Pexels

Your Font Pairings

Main font

Archivo Black

Secondary font

Roboto

YOUR VIBE

Confident • Innovative • Visionary

keep it simple: Use your main font for headings and secondary for body text

Your Signature Content Style

Tutorials and how-to content
Launches and product promotions
Transformation stories
Strong opinions and expert insights

Why it works

People follow you because they see you as a confident expert with fresh ideas.

Tasks you may want to outsource first

- ♥ Website updates
- ♥ Launch support
- ♥ Email setup Lead magnet design

ELEGANT MINIMAL

Your Signature Palette

COLORS



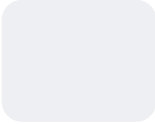
#A86B56



#ACC6E6



#718C5E



#EEEEFF2

TINTS



Photo by Efrannyll/Pexels

Your Font Pairings

Main font

Bodoni Moda

Secondary font

Montserrat

YOUR VIBE

Intentional • Sophisticated • Calm

keep it simple: Use your main font for headings and secondary for body text

Your Signature Content Style

Clean, educational graphics
Productivity and organization tips
Step-by-step guides
Curated resources

Why it works

People appreciate your clarity, structure, and thoughtful approach.

Tasks you may want to outsource first

- ♥ File organization
- ♥ TPT store optimization
- Systems and workflows
- ♥ Blog formatting



THANK YOU FOR TAKING THE QUIZ

I hope it helps you get an idea of your brand style so you can create with that in mind.

Of course, this is just a little guide, nothing is set in stone. Building a brand is a journey, and the most important thing is that it reflects who you are and communicates the emotions you want people to feel when they interact with your business.

So, feel free to continue exploring, trying new things, and having fun in the process!

Last but not least, If you ever need an extra set of hands to help with branding, resources creation, Pinterest and other TPT tasks, I'd be happy to help.

You can learn more about my services [here](#)

Wishing you all the best on your teacherpreneur journey!

Rebeca